

## It is time for change, for renewal, for new projects, for a new beginning.

Thus was born the desire to create a brand that encompasses these peculiarities and that interprets a different way of living everyday life through what we wear.

Unique, timeless shapes, without gender identity, perfect for him and for her. Each product is conceived and designed by a young and dynamic creative team and is made in Italy by specialized artisans through a supply chain certified by the strictest standards for respect for people and work.

All garments and accessories are treated according to the current and highest standards of environmental sustainability with the aim of achieving the complete elimination of chemical substances in production processes.

With these premises, after presenting a small capsule, for winter 2025-2026, 13:13 proposes a real collection composed of 13 outfits inspired by the purity and simplicity of minimal lines, typical of Asian aesthetics, reinterpreted with the mastery of Made in Italy.

Our mission is to offer an experience of sober elegance thanks to the fusion of wool and cashmere, fine materials that give unparalleled quality.

The wide and sophisticated silhouettes wrap the body in a fluid way, giving a feeling of absolute comfort, while the sober and refined design allows you to stand out with discretion.

We have selected the best yarns from the most important Italian producers:
100% super fine merino for outerwear and trousers,
cashmere and alpaca blends for sweaters and accessories,
for a light and relaxed result, highlighted by soft or deep colors.

A perfect balance between minimalism and luxury, for those who love elegance without ostentation.



maxi cardigan BARBARA
scarf with big pocket
and fringes GIORGIA
jogging trausers LEO
fisherman hat JACK
knitted socks LOLLO
over high neck sweater,
slits at the wrists and sides CHICCA



bandana with shell stitch
border ANNA
harness with ribbed hood,
metal zip and laces LARA
gloves KATY
2x2 pleated pareo skirt, fabric stitch,
with belt LUCILLA
fabric stitch trousers, flared with
long belt MELINA
leg warmers with opening
at the bottom KATY



scarf/bandana with hood AMY
harness with stand-up collar,
metal zip RAZAN
2x2 pleated pareo skirt, fabric stitch,
with belt LUCILLA
women's/men's loosy trousers,
fabric stitch, with metal zip
on the bottom GIOIA





scarf with big pocket and fringes GIORGIA knit cardigan, vanisé collar, rolled edges ELISA two-tone pleated skirt MICHELLE leg warmers with opening at the bottom KATY



maxi pleated dress, with stand-up collar, metal zip and belt CHARLOTTE leg warmers with opening at the bottom KATY



bandana with shell stitch border ANNA single-breasted jacket peak collar lace-up sleeves BASTI harness with stand-up collar, metal zip RAZAN short wrap skirt, cloth stitch, with belt LILLY leg warmers with opening at the bottom KATY



harness with ribbed hood,
metal zip and laces LARA
bandana with shell stitch
border ANNA
over high neck sweater,
slits at the wrists and sides CHICCA
oversized trousers,
cloth stitch VITTORIA



pearly knitted pullover,
with stand-up collar,
with buttons ISABELLA
over high neck sweater, slits at
the wrists and sides CHICCA
two-tone pleated skirt MICHELLE
oversized trousers,
cloth stitch VITTORIA
ribbed hat GIULIA



balaclava with visor ALBY
knitted sweater, "V" neckline
with inlay GIORGINA
women's/men's loosy trousers,
fabric stitch MIA
leg warmers with opening
at the bottom KATY
knitted gloves GIANMARIA





fabric stitch trousers, flared with long belt **MELINA** double-breasted jacket peak collar lace-up sleeves **TUCCI** 



shirt jacket MARA
2x2 pleated pareo skirt,
fabric stitch, with belt LUCILLA
fabric stitch trousers, flared
with long belt MELINA
balaclava with visor ALBY

